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215 #5

PATENT

Attorney Docket No.: A-69258/RMA/KRG

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

RANKA et al.

Serial No. 09/586,387

Filed: June 2, 2000

For: METHOD, ALGORITHM, AND
COMPUTER PROGRAM FOR
OPTIMIZING THE
PERFORMANCE OF MESSAGES
INCLUDING ADVERTISEMENTS
IN AN INTERACTIVE
MEASURABLE MEDIUM

Examiner: NOT YET ASSIGNED

Group Art Unit: 2755

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being
deposited with the United States Postal Service as First
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Commissioner for Patents, Washington, DC 20231 on:

Dated: August 13, 2002

Signed: Marilyn Johnson
Marilyn Johnson

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Technology Center 2100

COMMUNICATION

Assistant Commissioner for Patents
Washington, DC 20231

Sir:

Applicant would like to verify the current status of Attorney file number A-69258/RMA, which has apparently been utilized to identify two separate patent applications. The first application was filed on May 26, 2000, and a filing receipt was received from the PTO identifying the patent application filed on May 26, 2000 as application number 09/580,750. A notice of abandonment has been received. It is the intent of the Applicant to abandon the application filed on May 26, 2000 and identified as application number 09/580,750.

The second application was filed on June 2, 2000, and a filing receipt was received from the PTO identifying the patent application filed on June 2, 2000 as application number 09/586,387. Applicant does **NOT INTEND TO ABANDON** the application filed on June 2, 2000 and identified as application number 09/586,387.

Applicant respectfully requests confirmation that the application filed on June 2, 2000 and identified as application number 09/586,387, is complete and is currently pending.

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The Commissioner is authorized to charge any additional fees which may be required, or credit any overpayment to Deposit Account No. 50-2319 (Our Order No. A-69258/RMA).

Respectfully submitted,

DORSEY & WHITNEY LLP



R. Michael Ananian
Reg. No. 35,050

Dated: August 13, 2002

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